

Microland Bets on Industry 4.0 to Drive Growth

Our Bureau

Bengaluru: IT services firm Microland is betting big on industry 4.0 and digitisation of business operations for the next phase of growth. The Bengaluru-headquartered company said it has made significant investments during the past five years in setting up centres of excellence in emerging technology areas and hiring talent to build capacities.

Microland, which was founded as a hardware and networking company and became an infrastructure management services major, said its new suite of services include advanced automation, artificial intelligence, industrial internet of things (IIoT), cloud, and cybersecurity.



“We have laid the groundwork for the next stage of our journey. We have invested significantly in expanding facilities, and building IPs and platforms in digital areas,” said Pradeep Kar, founder. He said the company is looking to tap the opportunities with more organisations transforming their operations digitally.

Kar said IIoT would be one of the key growth drivers for the company. Microland said it is currently getting 7% of its total revenue from IoT-led infrastructure services and expects it to grow more than 22% this financial year.